

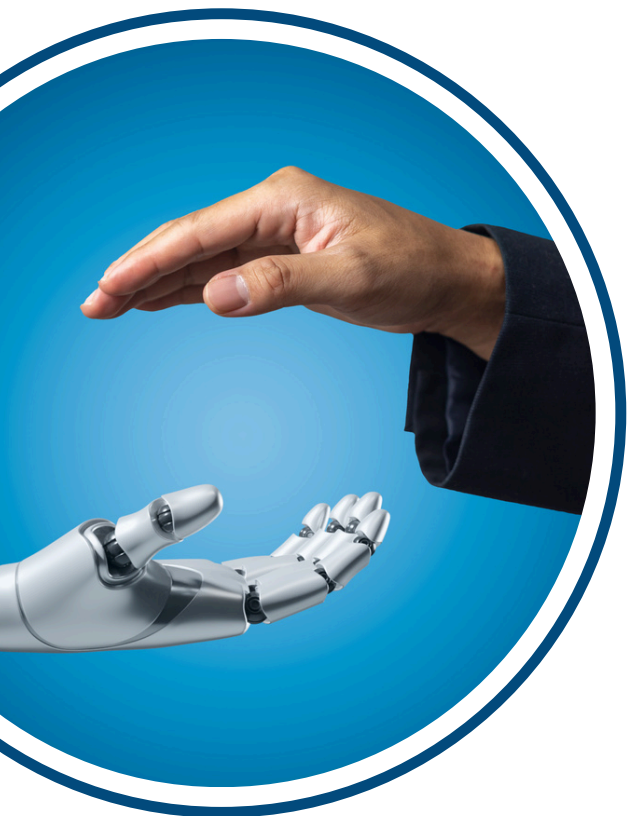


C.L.A.I.M.

Artificial Intelligence for  
Competences and Learning

Project Code: 2023-1-IT01-KA220-VET-000156965

## WHAT IS C.L.A.I.M. ABOUT?



The “**C.L.A.I.M. - Artificial Intelligence for Competences and Learning**” Project, code 2023- 1-IT01-KA220-VET-000156965, is a two-year Project, running from December 2023 to December 2025, co-funded by the Erasmus+ Programme of the European Commission.

The project is implemented by a consortium of **8 partners** from **6 EU Countries** (Italy, Spain, Greece, Poland, Slovenia, and Bulgaria), representing a diverse range of sectors, including academia, VET, chambers of commerce and local development systems, employer associations, and business consultancy. The project's goal is to harness the potential of AI in people management to innovate VET.

# WHAT ARE THE OBJECTIVES OF THE C.L.A.I.M. PROJECT?

- **Innovate** VET by providing SMEs and VET providers with a standardized techno-methodological toolkit for analyzing and diagnosing training needs
- **Align** the resources of SME HR teams and VET professionals on methodologies to leverage AI in people management for improved efficiency and effectiveness
- **Disseminate** the CLAIM model and associated tools to address digital, green, and internationalization skill gaps within the workforce
- **Promote** continuous lifelong e-learning for VET and HRM professionals through access to OERs to manage and implement the CLAIM model



## WHAT'S HAPPENED UNTIL NOW?

The project's activities were launched at the partnership kick-off meeting, hosted by the Hellenic American Union in Athens, Greece, on the **7th** and **8th** of February, 2024 where partners discussed the project's activities and began designing the training programme focused on digital and green upskilling for SMEs and VET providers, aimed at improving people management practices by means of AI.



STAY UPDATED ON  
C.L.A.I.M. ACTIVITIES!



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